Be a d*ck, it pays.

We're reinventing what it means to be a dick.

dick.com lets fans pay creators directly: watch them live, view their videos, read their posts, or leave a tip. We take **no cut**, the money lands in **seconds**, and every fan sees the receipt before they pay.

1,000+	$100K	$0.00
users	pledged	platform cut, ever

THE PROBLEM

The big platforms reach into the tip jar first.

They keep up to half of what fans pay, then make creators wait weeks for the rest. Here is the same $5 from a fan to Mara, a singer-songwriter, on each.

TWITCH	
Fan subscribes	$5.00
Twitch's cut	-$2.50
Paid out	weeks later
Mara gets	$2.50

D*CK.COM	
Fan tips	$5.00
Our cut	$0.00
Paid out	in seconds
Mara gets	$5.00

WHO IT SERVES

Every creator, from one person with a guitar to a national newsroom.

If an audience wants to pay you, dick.com gets the money to you whole, whatever your size.

SOLO CREATORS

Keep every dollar fans send

A musician can take a $5 tip mid-song and have all $5 in her wallet seconds later, with no platform cut and no wait for a payout.

PUBLISHERS & MEDIA

Sell one article, not a subscription

A news site can charge 25¢ for the story a reader came for, with no paywall sign-up and no ad network in the middle.

Musicians · Educators · Streamers · Coaches · Artists · Journalists · Publishers · Influencers · Chefs · and more...

WHAT WE'VE BUILT

One link, four apps, one wallet.

Live since June 2026 with pay-per-view streaming. The next version, a suite of creator apps, is in open beta now.



Stream

Go live straight from your browser. Fans can pay a small fee to view.



Articles

Sell single stories and posts for a few cents each. No subscription.



Tips

$1 to $500, with a note, on the creator's page.



Wallet

Every payment by app. Nothing to withdraw: it's already yours.

THE RAILS · X402

Payments built into the web itself.

x402 is an open payment standard from Coinbase that puts the web's long-reserved `402 Payment Required` code to work. A page asks for payment, the fan's wallet pays in USDC on Base, and the content unlocks in about two seconds. Money moves wallet to wallet, so we never hold creator funds, and network fees are a fraction of a cent (we cover them), so even a 5¢ article makes sense. It's also how AI agents pay for what they read.

HOW WE MAKE MONEY

Creators pay one flat monthly plan. No percentage. Ever.

Basic	Premium	Pro	Enterprise
Free	$29/mo	$79/mo	$299/mo
5 viewers · 120 min/wk	50 viewers · 600 min/wk	200 viewers · 1,200 min/wk	Unlimited

Free brings creators in. They upgrade as their audience grows, because they're earning more. Our costs stay near zero: we never touch the money.

WHO'S BEHIND IT

Every beanstalk needs someone to plant the beans, someone to grow it and someone to climb it.

PLANTED THE BEANS

Rick Schwartz

Puts on the Beanstalk Challenge, the competition this brief was made for.

GREW THE BEANSTALK

Todd Ryan

Founder. Launched dick.com with pay-per-view streaming and grew it to 1,000+ users.

CLIMBED IT

Blake Ryan

Builder. Turned one streaming page into a suite of apps and drew the d*ck.com brand.

WHERE WE'RE GOING

01 **Launch the app suite on dick.com**
Bring all 1,000+ users into the new apps. Every creator link keeps working.

02 **Plug into where creators already are**
A tip link or QR on Twitch, YouTube and Substack, and pay-per-article on publishers' own sites. They keep their audience; readers and fans pay them directly.

03 **Grow free creators into paying ones**
When an audience outgrows the free plan, the creator upgrades to Premium or Pro.

04 **Trust and safety built for scale**
DMCA agent, in-page reporting, and a no-adult-content policy already approved by several web-security vendors.

The big platforms built their businesses on taking a cut. We built ours on never taking one.

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dick.com · support@dick.com